

Eleven Madison Park Owners Plan to Open New Restaurant

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The chef Daniel Humm and the restaurateur Will Guidara, who are partners in Eleven Madison Park and the NoMad, will be opening their third restaurant in Manhattan sometime in the next two to three years. It will be in a new office tower at 425 Park Avenue (56th Street), which is being developed by the real estate company L&L Holding with other partners. The news was announced on Wednesday morning at a groundbreaking ceremony.

Mr. Humm and Mr. Guidara, who bought Eleven Madison Park in 2011 and opened the NoMad in 2012, have not revealed specific details about the project. But it will be designed by Norman Foster, the Pritzker Prize-winning architect, who is also designing the building.

In putting the restaurant project in the hands of Mr. Humm and Mr. Guidara, L&L Holding's partners Robert Lapidus and David Levinson are aiming high. Eleven Madison Park has four stars (out of four) from Pete Wells of The New York Times and three Michelin stars (out of three); the NoMad has three stars from The New York Times, also from Mr. Wells, as well as one Michelin star. The partners plan a fine-dining restaurant at this new location.