## REAL ESTATE WEEKLY

## **December 7, 2011**

## Tiffany expands to 345,000 s/f at L&L's 200 Fifth Avenue

L&L Holding Company's 200 Fifth Avenue — among the most successful historic redevelopment projects in city – continues to fill its offices as well as its trophy case.

In its latest office leasing transaction, Tiffany and Company has added the entire 57,691 s/f 9th floor, expanding its corporate headquarters at the spectacularly renovated 14-story building to over 345,000 s/f.

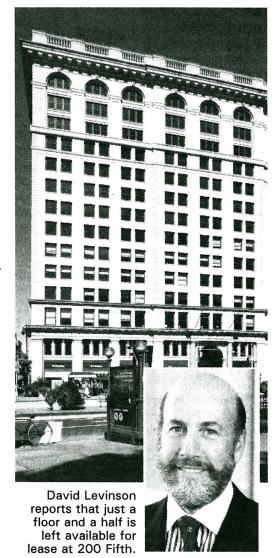
According to L&L Holding Company principal David Levinson, only 84,692 s/f — approximately a floor and a half — now remains available for lease at the elite 850,000 s/f office building where global communications giant, Grey Group, occupies approximately 345,000 s/f for its world headquarters and renown Italian food and wine marketplace Eataly operates 44,000 s/f of boutique eateries, shopping and a rooftop mini brewery and restaurant.

Mitch Steir, chairman and CEO of Studley, together with Studley executive vice president Matt Barlow, represented Tiffany and Company in the long-term expansion move while L&L Holding Company's executive vice president, David Berkey, represented the building ownership.

And while that transaction was being finalized, 200 Fifth Avenue won the 2011 Americas Property Award for outstanding office architecture presented by International Property Awards.

L&L Holding Company has now accepted eight awards for 200 Fifth Avenue, including the prestigious BOMA Pinnacle Award for the best renovation of a New York City building.

Located across from Madison Square Park, 200 Fifth Avenue occupies the entire westerly blockfront between 23rd and 24th



Streets. Last year it became the city's only landmarked Core and Shell building to earn LEED Gold certification.