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L&L Holdings secures two leases with New Balance and Ann Gish

MANHATTAN, NY According to L&L Holdings Co., two retailers have just signed leases to open their first area stores this coming spring at 150 Fifth Ave. in the Flatiron District.

New Balance Athletic Shoe, Inc. has leased the retail corner at 20th St. and Fifth Ave. comprising 4,817 s/f of street level and 1,778 s/f of below grade space.

In the other transaction, Ann Gish, Inc. has leased 4,211 s/f of ground floor and 1,084 s/f of lower level space on the 20th St. side of the building.

“These deals demonstrate the continued vibrancy and strong appeal of the Flatiron District,” said L&L principal David Levinson.

L&L executive vice president David Berkey represented New Balance Athletic Shoe as well as the landlord in the long term retail leasing transaction while Adam Jonas and Neal Ohm of CS Commercial represented Ann Gish, Inc., with Berkey and Michael Blum of CBRE representing the building owner.

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