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As Zara's FiDi Business Booms, the Retailer Takes Additional Space for Storage

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By Lauren Elkies Schram



RENDERING OF THE SOUTH VIEW OF 222 BROADWAY, HOME TO ZARA.

Spanish clothes and accessories retailer Zara, which opened a three-story store at 222 Broadway in the Financial District last year, has leased nearly 10,000 square feet for storage, according to one of the brokers in the deal.

"The didn't have enough stock space," Cushman & Wakefield's C. Bradley Mendelson told Commercial Observer. "It's interesting because I believe the tenant underestimated the volume they are capable of doing in that marketplace. So they're obviously doing well, which is a testimonial to the market."

Zara has signed a lease for 9,900 square feet in the sub-basement in the 1961 office building, which is between Ann and Fulton Streets. The new space brings the chain's square footage in the building to 40,100 square feet. The store spans the ground, second and lower levels.

The new lease is coterminous with its existing 15-year lease, Mendelson said. The asking rent wasn't immediately clear.

Mendelson represented landlord L&L Holding Company in the deal along with Alan Schmerzler , Steven Soutendijk and Christopher Schwart. Zara represented itself, Mendelson said.

Beacon Capital Partners and L&L paid Bank of America \$230 million for the building in 2012, as CO previously reported. Boston-based Beacon sold its equity stake to Deutsche Asset & Wealth Management in 2014 for \$502 million.