

## 200 Fifth Avenue Receives Three Distinguished Awards

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By: L&L Holding Company, LLC

L&L Holding Company has announced that the historic renovation and makeover of 200 Fifth Avenue has received three distinguished awards: an Architecture Merit Award from AIA New York, an Innovative Interior Construction Award from the Greater New York Construction User Council, and a Partnership Award from the Flatiron/23rd Street Partnership.

AIA New York's annual Design Awards Program is the largest competition held to recognize excellence in architectural design for projects by New York City architects and for work in New York City. Each year, the Greater New York Construction User Council honors construction industry leaders who have exhibited leadership and innovation in various categories, and this year 200 Fifth Avenue was selected as honoree in the category of Innovative Interior Construction. The Partnership Award honors an individual, business, or organization in the Flatiron Business improvement district that has either partnered with the District on one or more initiatives to affect positive change in the district or has demonstrated excellence in a way that benefits the district or the community at large, recognizing dedication and innovation.

In recognizing the work done at 200 Fifth Avenue, the Flatiron/23rd Street Partnership noted that "the reconstruction of 200 Fifth Avenue has already had a dramatic positive impact on the neighborhood since the building opened in 2009. The BID Board of Directors felt that your project created the most significant positive impact in the district this year and could think of no better recipient of the award than L&L, to honor your creativity, foresight and commitment to the neighborhood. The amazing renovation, creating high-end, modern space, along with the brilliant idea to restructure and extend the floor plate for better circulation and adding a modern glass curtain wall while maintaining the historic character of the building, has been a true gift to the district. The presence of Grey Group has added to the already vibrant mix of commercial tenants in the district, and we eagerly await the opening of Eataly later this year as well as announcements on additional tenants."