COMMERCIAL OBSERVER

CO's Top 30 Leasing and Sales Brokers Under Age 30

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Jim Traynor, 28

Assistant Vice President of Acquisitions at L&L Holding Company

Jim Traynor began his real estate career interning for developer Allen Morris Company in Miami, then investment firm CNL Financial Group in Orlando, and quickly sensed he was in the right industry.

"I enjoyed the mixture of finance and being able to see something tangible," he said. "I liked that real estate is complex but also relationship-driven and that you can see your investment and touch it."

Traynor spent two years with Ernst & Young's real estate transaction group before joining L&L in 2013. Since then, he has completed over \$1 billion in transactions, including \$500 million recapitalizations for both 195 Broadway and 222 Broadway, where he said his role involved everything "from underwriting to walking investors through to due diligence and closing." Working on the acquisition side, he is currently "pursuing big-headline deals in New York with capital partners," and has be instrumental in leading the underwriting, assisting in investor presentations and capital partner discussions and bidding for over \$2billion of premier New York assets.

In addition to his deal work, last year Traynor founded Coffee & Capital, a regular networking breakfast attended by 25 of the top real estate investment professionals in New York. He has also hosted a fundraiser for the Robin Hood Foundation, personally raising thousands of dollars for the poverty-fighting charity.

Traynor has a bachelor of science in finance from the University of Central Florida, and a master's in real estate from the University of Florida.—L.G.