

# THE COMMERCIAL OBSERVER

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<https://commercialobserver.com/2017/01/diary-of-a-wimpy-kid-publisher-moving-to-42k-sf-in-fidi/>



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## Abrams

📍 41,982  
**Relocation**

**Abrams**, which publishes children's books such as the *Diary of a Wimpy Kid* series as well as cookbooks and craft books, will be relocating Downtown to 41,982 square feet at **195 Broadway**. Commercial Observer has learned.

The company will be moving from **115 West 18th Street** between Avenue of the Americas and Seventh Avenue to the entire ninth floor of the 29-story building on Broadway between Dey and Fulton Streets in the third quarter of this year. The space was previously occupied by **Thomson Reuters**.

The lease is for 15 years, and the asking rent was \$59 per square foot, according to information provided by the building's landlord, **L&L Holding Company**.

**Andrew Wiener** of L&L represented ownership in-house in the transaction. **Mark Mandell** and **Dan D'Agnes** of **Cushman & Wakefield** represented the tenant in the deal, Mandell confirmed, declining to comment.

Wiener noted that the Abrams deal continues a period of successful leasing activity at the 1-million-square-foot 195 Broadway. Tenants include **Rocket Fuel**, **Namely**, **Gucci** and now **Anthropologie** in the retail space.—L.E.S.